

## Wake County/Area Media List

Provided by the Greater Raleigh Convention and Visitors Bureau

Updated: May 2003  
 Contact: Martin Armes, 919-834-5900

### NEWSPAPERS—DAILY

Publication	Contacts	Description
<b>The News &amp; Observer</b> PO Box 191 215 McDowell St. Raleigh, NC 27601 <b>919-829-4500</b> FAX 829-4529 Bus. Desk FAX 836-2840 <a href="http://www.newsobserver.com">www.newsobserver.com</a>	Business Editor: Mary Coratzer, 829-4755 Asst Bus Editor: Tom Burton, 829-8959 City Beat: Steve Riley, 829-4940 Wake Co Ed: Bruce Sicheloff, 829-4527 County Beat: Foon Rhee, 836-4928 Travel Editor: David Alff, 829-4768 Features Ed: Felicia Gressette, 829-8929 What's Up: Sabrina Balinge, 829-4573 Sports Editor: Sherry Johnson, 829-4552 Metro Editor: Steve Riley, 836-4940	Published: Daily Circ: 165,000 (M-F); 180,000 (Sa); 217,000 (Su)  Deadline: 5-7pm
<b>The Herald Sun</b> PO Box 2092 2828 Pickett Rd. Durham, NC 27705 <b>919-419-6500</b> FAX 419-6837 <a href="http://www.heraldsun.com">www.heraldsun.com</a>	Bus Editor: Jeff Zimmer, 419-6622 Metro Editor: Ron Landfried, 419-5103 Features Ed: Cameron Tew, 419-6616 366-3151 (home) Managing Editor: Bill Stagg, 419-6625	Published: Daily Circ: 55,000; Sun: 65,000

### NEWSPAPERS—BI-WEEKLY, WEEKLY, MONTHLY

Publication	Contacts	Description
<b>Apex Herald</b> P.O. Box 1539 616 W. Chatham Street Apex, NC 27502 <b>919-362-8356</b> FAX 362-1369	Editor: Shawn Daley	Published: Thursday Circ: 3,500 Deadline: Mon. at noon
<b>The Business Journal</b> 1305 Navaho Dr. Suite 401 Raleigh, NC 27609 <b>919-878-0010</b> FAX 790-6885	Managing Editor: Dale Gibson Editor: Sougata Mukherjee	Published: Friday Circ: 10,000 (Business weekly)
<b>The Carolinian</b> P.O. Box 25308 610 Maywood Avenue Raleigh, NC 27603 <b>919-834-5558</b> FAX 832-3243	Editor & Publisher: Paul Jervay, Jr.	Published: Mon. and Thurs. Circ: 17,000 (African American business news)

Publication	Contacts	Description
<b>The Cary News</b> P.O. Box 4949 212 E. Chatham St. Cary, NC 27519 <b>919-460-2600</b> FAX 460-6034	Editor: Keith King (919) 460-2605  www.carynews.com	Published: Thursday Circ: 15,000
<b>The Chapel Hill Newspaper</b> P.O. Box 870 505 W. Franklin St. Chapel Hill, NC 27514 <b>919-967-7045</b> FAX 968-4953	Publisher: Ted Vaden (919) 932-2030 Managing Editor: Sharon Campbell (919) 932-2002 News Editor: Don Evans (919) 932-2007	Published: every Wed., Fri. and Sun. Circ: 25,000
<b>The Cleveland Post</b> P.O. Box 466 503-L Hwy. 70 East Garner, NC 27529 <b>919-772-1166</b> FAX 779-7824	Editor: John Cate	Published: Every Thursday Deadline: Friday, 5 pm Circ: 8,100
<b>Fuquay-Varina Independent</b> P.O. Box 669 Fuquay-Varina, NC 27526 <b>919-552-5675</b> FAX 552-7564	Editor: Tom Melville Staff writer: Mary Justice Blades	Published: Every Wednesday (Gold Leaf Publishers) Deadline: Friday, 5 pm Circ: 5,000
<b>Garner News</b> P.O. Box 466 503-L Hwy. 70 East Garner, NC 27529 <b>919-772-1166</b> FAX 779-7824	Managing Editor: John Cate Assoc Editor: Amanda Smith  www.garnernews.net	Published: Every Wednesday Deadline: Friday, 5 pm Circ: 6,000
<b>Garner Times</b> P.O. Box 787 905-C 5th Ave. Garner, NC 27529 <b>919-772-7751</b> FAX 772-7131	Editor: Tom Harris	Published: Every Wednesday Deadline: Friday, 5 pm Circ: 10,000
<b>Gold Leaf Publishing Co.</b> P.O. Box 1167 Zebulon, NC 27597 <b>919-365-6262</b> FAX 269-8383	Managing Editor: Don Fuller  Publisher/Editor: Marty Coward (Same address/ed. for Zebulon Record and Gold Leaf Farmer)	Published: Every Thursday Deadline: Mon-noon Circ: 7,000
<b>Holly Springs Sun</b> 209 E. Vance St. Fuquay-Varina, NC 27526 <b>919-552-5675</b>	Editor: Thomas Melville	Published: Thursday Deadline: Friday, 5pm Circ: 7,000

Newspaper—bi-weekly, weekly, monthly (continued)

Publication	Contacts	Description
<b>The Independent</b> P.O. Box 2690 2810 Hillsborough Rd. Durham, NC 27715-2690 <b>919-286-1972</b> FAX 286-4274	Editor: Richard Hart Calendar Editor: Clancy Nolan	Published: Wednesday News & arts Circ: 50,000 Deadline: Wed before issue date
<b>Knightdale Times</b> PO Box 880 207 Main St. Knightdale, NC 27545 <b>919-269-6101</b> FAX 269-8383	Publisher: Marty Coward (365-6262) Editor: Dena Height (365-6262) Managing Ed.: Don Fuller (365-6262)	Published: Thursday Circ: Deadline: Monday, 12pm
<b>Neighbors of Southwest Wake</b> 320 N. Judd Parkway Ste 107 Fuquay-Varina, NC 27526 <b>919-557-6212</b> FAX 557-6223	Publisher: Lewis B. Biff Eller III Editor: Mary Magoon Staff Writer: Shirley Hays	Published: Wednesday Circ: 13,000 Deadline: Tuesday – noon before Wed publish date
<b>North Raleigh Living</b> P.O. Box 19485 Raleigh, NC 27619 <b>919-871-0840</b> FAX 871-0840 (call ahead before faxing)	Editor: Bob Britton	Published: first week of each month Circ: 25,000
<b>Spectator Magazine</b> P.O. Box 12887 1318 Dale St. Raleigh, NC 27605 <b>919-828-7393</b> FAX 831-9217 www.spectatoronline.com	Editor & Publisher: Neil Skene Calendar Editor: Trevor Holland Assoc. Editor: Kira Krauss	Published: Wed Entertainment Circ: 94,000 Deadline: Wed prior to publishing date
<b>Southeast Raleigh News</b> www.southeast-raleigh.com	Editor: Venita Peyton msvp@southeast-raleigh.com	weekly online publication
<b>The Wake Weekly</b> P.O. Box 1919 229 East Owen Wake Forest, NC 27588 <b>919-556-3182</b> FAX 556-2233	Editor: Carol Pelosi Reporter: Susie Rook Publisher: Greg Allen www.wakeweekly.com	Published: Thursday Deadline: Monday, 5:00
<b>Wendell Clarion</b> PO Box 400 10 S. Main St. Wendell, NC 27591 <b>919-269-6101</b> FAX 269-8383	Publisher: Marty Coward (365-6262) Editor: Dena Height (365-6262) www.wendellclarion.com	Published: Thursday Circ: Deadline: Monday, 12pm

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**WIRE SERVICES**

Publication	Contacts	Description
<b>Associated Press</b> 4020 West Chase Blvd., Ste 300 Raleigh, NC 27607 <b>919-833-8687</b> FAX 834-1078	News Editor: Margaret Lillard	N&O gets AP only

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**MAGAZINES/NEWSLETTERS (WEEKLY, MONTHLY, QUARTERLY)**

<b>Business Leader</b> 3801 Wake Forest Rd., Ste 102 Raleigh, NC 27609 <b>919-872-7077</b> FAX 872-1590	Publisher: Dan Davies Managing Editor: Kirsten Tyler Editor: Laura Childs www.businessleader.com	Published: Monthly Circ: 11,000 (Business magazine for Greater Raleigh area)
<b>Carolina Woman</b> P.O. Box 3529 Cary, NC 27519 <b>919-852-5900</b> FAX 852-5910	Editor: Debra Simon	Published: Monthly Circ: 40,000 Deadline: 11th of month
<b>Chamber Business Report</b> 800 S. Salisbury St. Raleigh, NC 27602 <b>919-664-7000</b> FAX 664-7099	President: Harvey Schmitt Editor: Demming Bass	Published: Monthly Circ: 3,600 (mailed to members) Deadline: 15th
<b>Metro Magazine</b> PO Box 6190 Raleigh, NC 27628 <b>919-831-0999</b> FAX 831-0222 www.metroinc.com	Editor/Publisher: Bernie Reeves	Published: Monthly Deadline: 3 <sup>rd</sup> of the month prior to publication Circulation: 40,000 (covers Raleigh, Research Triangle, Eastern NC)
<b>North Carolina Magazine</b> NC Citizens for Bus. & Industry P.O. Box 2508 Raleigh, NC 27602 <b>919-836-1400</b> FAX 836-1425	Editor: Steve Tuttle (836-1407) Senior Editor: Kevin Brafford (836-1412) Publisher: Phillip Kirk (836-1407) www.nccbi.org	Published: Monthly Circulation: 50,000 (mailed to members) Deadline: 10th
<b>Triangle Report</b> 8541-A Glenwood Ave. Raleigh, NC 27612 <b>919-781-8990</b> FAX 781-2910	Editor: Denise Quinlan	Published: Quarterly Circ: 15,000 Jan, Jul; 20,000 Apr, Oct Deadline: Two months prior

**TELEVISION**

<b>Station</b>	<b>Contacts</b>	<b>Description</b>
<b>News 14 Carolina</b> 2505 Atlantic Ave., Ste. 102 Raleigh, NC 27604 <b>919-882-4040</b> FAX 882-4045	Reporter: Mitch Kokai; 882-4065 Alan Mason, GM, 882-4010 Rick Willis, news dir 882-4020 Bonnie Moore, asst. news dir 882-4021	24-hour local television news for central NC (Time Warner Cable) 500,000 cable subscribers in Wake, Durham, Orange, Cumberland, Johnston, Franklin, Granville, Vance, Warren, Wayne, Wilson, Chatham, Moore, Harnett, Hoke, Robeson, Pitt Counties
<b>WRAL-TV Channel 5</b> P.O. Box 12000 2619 Western Blvd. Raleigh, NC 27606 <b>919-821-8555</b> FAX 821-8541	Assn Ed: Julia Lewis; Rick Gall News Dir: Andrea Parque-Taylor Public Affairs Dir: Loretta Harper	CBS www.wral.com
<b>WTVD-TV Channel 11</b> P.O. Box 2009 411 Liberty Street Durham, NC 27702 <b>919-683-1111</b> FAX 687-4373	Assn Mgr: Eric Curry News Dir: Rob Elmore Public Affairs Dir: Monica Barnes	ABC www.wtvd.com
<b>WNCN-TV Channel 17</b> 1205 Front Street Raleigh, NC 27609 <b>919-836-1717</b> FAX 836-1687 (newsroom) FAX 836-1747 (public affairs)	Assn Mgr: Linda Wisniewsky News Director: Caroline Claeys Public Affairs Director: Jennifer Abate General Manager: Mike Ward	NBC www.nbc17.com
<b>WLFL-TV Channel 22</b> <b>WRDC-TV Channel 28</b> 3012 Highwoods Blvd., Ste. 101 Raleigh, NC 27604 <b>919-790-9535</b> FAX 878-3877	Exec. Ed: Dan Wade News Dir: Mark Weiner	WB Affiliate, 10 pm news Paramount/independent
<b>WRAZ-TV Channel 50</b> P.O. Box 12050 Raleigh, NC 27605 <b>919-821-8550</b> FAX 821-8770	News Director: Same as WRAL-TV	Fox Affiliate, 10 pm news
<b>UNC Center for Public TV</b> P.O. Box 14900 10 T.W. Alexander Dr. Research Triangle Park, NC 27709-4900 <b>919-549-7000</b> FAX 549-7201	News Editor: Lindsay Reid, 549- 7047 Public Affairs: Julia Cox	Public Television
<b>WAUG-TV 68</b> 1315 Oakwood Ave. Saint Augustine's College Raleigh, NC 27610 <b>(919) 516-4750</b> FAX 516-4425	Program Director: T. McClain	Community programming

<b>Cablevision of Raleigh</b> 2505 Atlantic Ave. ATC Division Office Raleigh, NC 27610 <b>919-833-4313</b> FAX 829-2670	President: Randy Fraser	Cablevision
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### **RADIO**

<b>Station</b>	<b>Contacts</b>	<b>Programming</b>
<b>WAUG 750 AM</b> 1315 Oakwood Ave. Raleigh, NC 27610 <b>919-516-4750</b> FAX 516-4425	Program Director: T. McClain	Gospel
<b>WBRZ 850 AM</b> 5000 Falls of Neuse Rd., Ste 308 Raleigh, NC 27609 <b>919-875-9100</b> FAX 875-9080	Program Director: Adam Gold	News, talk and sports
<b>WCPE 89.7 FM</b> P.O. Box 828 1928 State Road #2054 Wake Forest, NC 27588 <b>919-556-5178</b> FAX 556-9273	Development Director: Rae Weaver	Classical & BBC World News No local news
<b>WDCG 105 FM</b> 3100 Smoketree Ct., Ste 700 Raleigh, NC 27604 <b>919-871-1051</b> FAX 876-2929	Program Director: Chris Kaye	Popular adult contemporary
<b>WQOK 97.5 FM</b>  <b>WFXC 107.1 FM</b>  <b>WFXX 104.3 FM</b> 8001-101 Creedmoor Rd Raleigh, NC 27613 <b>919-941-0700</b> FAX 954-8405	News Dir: Kat Summers (WQOK) Promotions Dir: Dineen Mikell (WQOK)  News Dir: Gail Hurd (WFXC/WFXX)  Promotions Dir: Bruce Farmer (WFXC/WFXX)	WQOK: Urban Contemporary  WFXC: Adult urban contemp.  WFXX: carries same programming as WFXC
<b>WKIX 96.9/101.1 FM</b> 5706 New Chapel Hill Rd. Raleigh, NC 27607 <b>919-851-2711</b> FAX 859-1482	News Director: Steve Mahr	Country

Radio (continued)

Station	Contacts	Programming
<b>WKNC 88.1 FM</b> Box 8607 NCSU Mail Center Raleigh, NC 27695-8607 <b>919-515-2401</b> FAX 513-2693	Public Affairs Director: Ron Hunter	Rock 'n roll/progressive
<b>WNNL 103.9 FM</b> 8001-101 Creedmoor Rd Raleigh, NC 27613 <b>919-941-0700</b> FAX 954-8405	News Dir: Gail Hurd Promotions Director: Bruce Farmer	Gospel
<b>WPJL 1240 AM</b> P.O. Box 27946 515 Bart Street Raleigh, NC 27611 <b>919-834-6401</b> FAX 832-1240	Station Manager: William Suttles Public Affairs: LaRue Porter	Christian
<b>WPTF 680 AM</b> <b>WQDR 94.7 FM</b> 3012 Highwoods Blvd., Ste 201 Raleigh, NC 27604 <b>919-876-0674</b> FAX 876-5291 Newsroom phone: 878-1724/1725	News Dir: Jim Defontes (WPTF) Program Director: Al Bunch News Reporters: Mike Raley, Bart Ritner, Mike Blackman	WPTF: Area's lgst station Talk show format WQDR: country PM news: 4:05, 4:30 5:05, 5:30 etc. to 7 pm
<b>WRAL 101.5 FM</b> P.O. Box 10100 711 Hillsborough St. Raleigh, NC 27605 <b>919-890-6111</b> FAX 890-6192	News Dir: Ellen Reinhardt  www.wralfm.com	Adult contemporary 2nd lgst. Station News: 4, 5, 6 pm
<b>WRDT 570 AM</b> 3012 Highwoods Blvd. #200 Raleigh, NC 27604 <b>919-855-9383</b> FAX 832-1126	Operations Manager: Eddie Thomas	Christian
<b>WRDU 106 FM</b> 3100 Smoketree Ct., Ste 700 Raleigh, NC 27604 <b>919-876-1061</b> FAX 876-8578	Program Director: Bob Edwards	Classic rock 'n roll Adult contemporary
<b>WRTP 1530 AM</b> 3013 Guess Road Durham, NC 27705 <b>919-471-1530</b> FAX 477-4424	General Manager: Mark Parker	Contemporary Christian

Radio (continued)

Station	Contacts	Programming
<b>WSHA 88.9 FM</b> Shaw University 118 E. South St. Raleigh, NC 27601 <b>919-546-8430</b> FAX 546-8315	News Director: TBA Pub Affairs Dir: TBA	Jazz
<b>WRSN 93.9 FM</b> 3100 Smoketree Ct., Ste 700 Raleigh, NC 27604 <b>919-876-1061</b> FAX 876-8578	News Director: Nicki Morse	Soft Rock
<b>WSRC 1410 AM</b> 3202 Guess Road Durham, NC 27705 <b>919-477-7999</b> FAX 477-9811	Program Director: Haley Baileyn	Religious
<b>WTIK 1310 AM</b> 707 Leon Street Durham, NC 27707 <b>919-220-3226</b> FAX 220-0006	News Director: Chuck Harris	Country
<b>WTRG 100.7 FM</b> 3100 Smoketree Court, Ste 700 Raleigh, NC 27629 <b>919-876-1007</b> FAX 876-8578	News Dir: Chris Kaye	Oldies
<b>WUNC 91.5 FM</b> UNC Radio CB #0915, Swain Hall Chapel Hill, NC 27599-0915 <b>919-966-5454</b> FAX 966-5955	News Director: Emily Hanford	News, talk Nat'l Public Radio
<b>WXDU 88.7 FM</b> P.O. Box 90689 Durham, NC 27708 <b>919-684-2957</b> FAX 684-3260	News Director	Progressive
<b>WXYC-Chapel Hill</b> P.O. Box 51 Carolina Union Chapel Hill, N.C. 27514 <b>919-962-7768</b>	Station Manager: Isaac Trogdon  <a href="http://www.wxyc.org">www.wxyc.org</a>	Rock 'n Roll/progressive
<b>N.C. News Network</b> P.O. Box 10100 Raleigh, NC 27605 <b>919-890-6111</b> FAX 890-6192	News Director: Ellen Reinhardt	News